



Overview:

The Future of Work Podcast is a weekly 60 min show hosted by best-selling author, speaker, and futurist Jacob Morgan. The goal of the show is to help listeners future proof their careers and their organizations. This is accomplished by interviewing the world's top business leaders, executives, and authors, to get their perspectives and insights on a variety of topics. A mini-episode based on Jacob's Youtube series The Future in 5 is also shared mid-week in between the longer episodes, these are 2-3 mins in length.

Some topics explored



AI and automation



The future of HR



Employee experience and engagement



Skills for the future of work



Corporate culture



Technology



Learning and growth



Leadership and management



Multiple generations at work



Organizational design



Company case studies and stories



Data and analytics

and other related topics

Guest Include:



Seth Godin



Nigel Travis
former CEO of Papa John's Pizza and Dunkin' Brands



Mike Fenlon
Chief People Officer of PwC



Paul Oyer
Professor of economics at Stanford's Graduate School of Business



Nigel Travis
NYT best-selling author of Sapiens and Homo Deus



Leena Nair
CHRO of Unilever



Marshall Goldsmith
NYT best-selling author of Triggers and world's top leadership coach



Tracy Reinhold
Chief Security Officer at Fanny Mae



Francine Katsoudas
Chief People Officer of Cisco



Trynka Shineman
CEO of Vistaprint



Martin Ford
NYT best-selling author of Rise of the Robots



Maynard Webb
Chairman of the Board at Yahoo!



Tim O'Reilly
Founder and CEO of O'Reilly Media



Chip Heath
Professor of Organizational Behavior, Graduate School of Business at Stanford University



Nolan Bushnell
Creator of Atari and Chuck E. Cheese's



John Hagel
Co-Chairman at the Center for the Edge at Deloitte



David Fairhurst
Chief People Officer at McDonald's



Andy Lee
CEO at Alorica



Beth Comstock
Vice Chair and CMO at GE



Judy Marks
President, Otis Elevator Co.

and many others.

Podcast stats and social reach (as of October 2018):



Over **50,000+** monthly downloads of the podcast



21,000+ followers on Twitter



25,000+ followers on Twitter



24,200+ fans on Facebook



1,800+ followers on Instagram



16,000+ newsletter subscribers

What's included?

- ✓ 20-30 second read at the beginning of each podcast and another 10-15 second read in the middle of each interview episode.
- ✓ 5-10 second read at the beginning of each mini-episode
- ✓ Promotion in weekly podcast newsletter that goes out to over 16,000 people around the world
- ✓ Mentions on social media along with the podcast being promoted

Contact Information:

To become a sponsor contact Jacob's team at jacob@thefutureorganization.