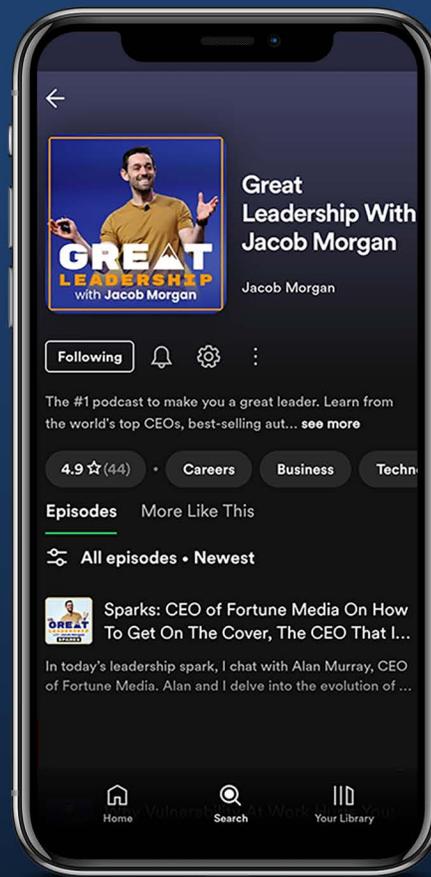


GREAT LEADERSHIP

with Jacob Morgan

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Mission of the podcast:

To Create Great Leaders, Engaged Employees,
& Future Ready Organizations



Great Leaders

Interviews with the world's top leaders and CEOs who share their professional development secrets, strategies, and advice for dealing with various challenges and scenarios.



Engaged Employees

Teaching how to create a great employee experience inside of organizations so that employees actually want to show up to work each day.



Future-ready Organizations

Interviews with the world's top authors, researchers, and thinkers who are sharing the latest trends, ideas, in the realm of leadership, the future of work, and employee experience.

How We Do It



Educate

Interviews are designed to teach the audience how to become better leaders and excel in their careers. We want them to apply the lessons they learn in their organizations and personal lives.



Empower

Probing questions, debates, and discussions with the guests give the audience the research, the insights, and the confidence they need to implement change.



Engage

The interviews incorporate how-to action items so that the audience knows what they can actually do and how they can actually do it.

Past Guests Include



Yuval Harari
Best-selling Author



Seth Godin
Best-selling Author



Fareed Zakaria
CNN Anchor



Babara Humpton
CEO of Siemens U.S.



Ray Dalio
Billionaire Investor



Marc Randolph
First CEO of Netflix



Rita McGrath
World's #1 Strategy
Thinker



Daniel Pink
Best-selling Author



Mark Hoplamazian
CEO of Hyatt Hotels



Lara Abrash
Chair of Deloitte U.S.



Robert Irvine
Celebrity Chef



Deb Cupp
President of Microsoft
Americas



Hubert Joly
CEO of Best Buy



Jeff Immelt
CEO of GE



Liz Wiseman
Best-selling author of
Multipliers



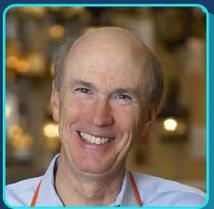
Marshall Goldsmith
World's #1 Executive
Coach



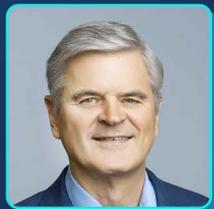
Kate Johnson
CEO of Lumen



Niren Chaudhary
CEO of Panera Brands



Frank Blake
Former CEO, The
Home Depot



Steve Case
Founder of AOL



René Redzepi
World's #1 Chef



Daniel Goleman
Best-selling Author



Sébastien Bazin
CEO of Accor Hotels



Guy Kawasaki
Best-selling Author

Stats



TOTAL PODCAST
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TOP 50 | Great Britain

TOP 25 | Canada

TOP 30 | Germany

TOP 20 | Israel

TOP 50 | India

Along with many others

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40% Senior leaders

20% Mid-level leaders

20% Next generation

Not Just A Podcast Sponsorship! You Get A Full 360 Media Campaign.

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	OPTION 1 \$12,000 /MONTH	OPTION 2 \$20,000 /MONTH	OPTION 3 \$35,000 /MONTH
Episodes	1 full episode	1 full episode + 1 Spark	4 full episodes and 4 Sparks
Email newsletter	1	2	4
LinkedIn newsletter	1	2	8
Infographics	n/a	1	2
Shorts/Reels	n/a	2	8
Ad placement	Up to 60 second intro, midroll, and outro	Up to 60 second intro, midroll, and outro	Up to 60 second intro, midroll, and outro

**Length of sponsorship slot is flexible*

Sponsored Newsletter Example

Sponsored Posts by **kyndryl**

Call to Action

View Full Reel Video

Call to Action

View Full Infographic Post

Call to Action

View Full Newsletter Episode



GREAT LEADERSHIP

Why We Struggle With High-Stakes Speaking & How To Become A Master Communicator

Matt Abrahams, best-selling author and Stanford lecturer for nearly two decades, dispels the myths surrounding high-pressure speaking fears. Learn how to conquer anxiety and get your message across.

WHILE WE ASK

CONQUER SPEAKING ANXIETY

In today's episode I interviewed Matt Abrahams; an influential figure in the world of communication. As a lecturer in organizational behavior at the Stanford Graduate School of Business and the author of "Think Faster, Talk Smarter," he has dedicated his career to understanding and teaching the nuances of effective communication. His TED talk on effective communication also has over 1.5 million views.

This episode is sponsored by **Kyndryl**. Kyndryl makes the future of work possible by designing, building and managing systems that the world depends on. Make sure to check them out at kyndryl.com

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Matt offers insights into managing high-stakes speaking situations and the associated anxiety. He delves into the evolutionary roots of communication apprehension and provides strategies for impactful communication. Leaders and listeners alike will walk away with valuable tools to enhance their speaking skills and presence.

In this episode, you'll learn:

GREAT LEADERSHIP

Jacob Morgan • 3rd •
5x Best-Selling Author, Futurist, & Keynote Speaker On Lea...
20h • Edited •

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When it comes to mentorship, asking the right questions can be a game-changer.

Good questions help mentees learn from their mentors' experiences and stories.

It's like building a bridge between what mentees want to achieve and the helpful advice mentors can give.

It's not just about getting advice, but about creating a strong learning path that helps mentees learn and grow.

Here are 3 Essential Questions for Mentees to Ask Their Mentors from Amy Salcido

This is sponsored by **Kyndryl**: Empowering progress while modernizing and managing the world's mission-critical systems and services. Make sure to check them out at <https://bit.ly/GLxKyndryl>

#LeadingWithVulnerability #leadership #mentorship #MentoringQuestions #growth #learning

3 ESSENTIAL QUESTIONS FOR MENTEES TO ASK THEIR MENTORS:

Sponsored by: **kyndryl** Source: Amy Salcido

What Inspires You?

Why Ask: To gain insights into your mentor's motivations and values, offering a clearer picture of their professional identity.

How it Helps: It aids in self-reflection, allowing you to explore and align your own passions with your career aspirations.

Can You Share Stories from Your Career Journey?

Why Ask: To learn from your mentor's real-world experiences, including their successes and failures.

How it Helps: It equips you with practical knowledge and wisdom, enhancing your ability to navigate your own career path effectively.

I'm Facing [Specific Task / Challenge]; I Know You've Been There. How Did You Handle It?

Why Ask: To receive tailored advice and strategies that are directly applicable to your current challenges.

How it Helps: It empowers you to approach obstacles with confidence, backed by your mentor's proven experience.

THEFUTUREORGANIZATION.COM

Reviews



5 Stars on  Spotify[®] and  APPLE PODCASTS



Future of work podcast

I've followed Jacob for a few years now and this pod is beautifully produced. The interviewees are always enlightening and Jacob does a super job in facilitating a great conversation.

bmurphy05



A Brilliant Podcast

This is one of my favourite podcasts and if you are interested in the future of the workplace, people or technology issues, it should be one of yours too.

rjwilliams162



Thought provoking and relevant

The podcast and emails cover the subject from a wide variety of angles and always has something for you to think about. The content is always relevant and in my Employee Experience role, I find it invaluable. It helps me to stay ahead of the game.

CameraShy543



Great insight

Fabulous insight and well presented. Each podcast gives amazing support to thrive and succeed.

alimanc



Great material and insight

The examples of leadership have been insightful and thought provoking. Leadership is so evolving and developing progressive people skills especially in the era of remote working is a must to move forward. The examples provided by Jacob are so relevant, thanks for your time and effort.

CMLifeskills



Great

All very relevant, to the now. Suitable for everyone and able can fit them in to any type of day as there are short or longer episodes to pick from. There's something to either inspire or learn. Will continue listening!

ashfordvi

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Common questions:

What reporting do you offer?

We track downloads/listens across all platforms as well as link clicks via bit.ly and overall impressions.

Can I use the clips/interviews for promotion?

Yes, once the content is posted feel free to share and use as you see fit.

Can I pick a guest?

Yes, as a part of any of the sponsorship options you can recommend one mutually agreed to guest to be on the show. Keep in mind our guests are almost always CEOs of recognized brands.

How do I schedule my interview?

We can work around your schedule to do the interview and then once it is recorded and edited we will publish it.

How many companies can sponsor at once for a full month?

Whenever possible we try to just have a single sponsor for any month of sponsorship, however, we reserve the right to have up to two non-competing sponsors for any given month.

Any other questions? Email Jacob@thefutureorganization.com